

### 'SPOTIFY OF COOKBOOKS' XXXXX



### **'BRILLIANT APP FOR FOODIES'**

Discounted educational pricing for CTH Approved Centres PROFESSION

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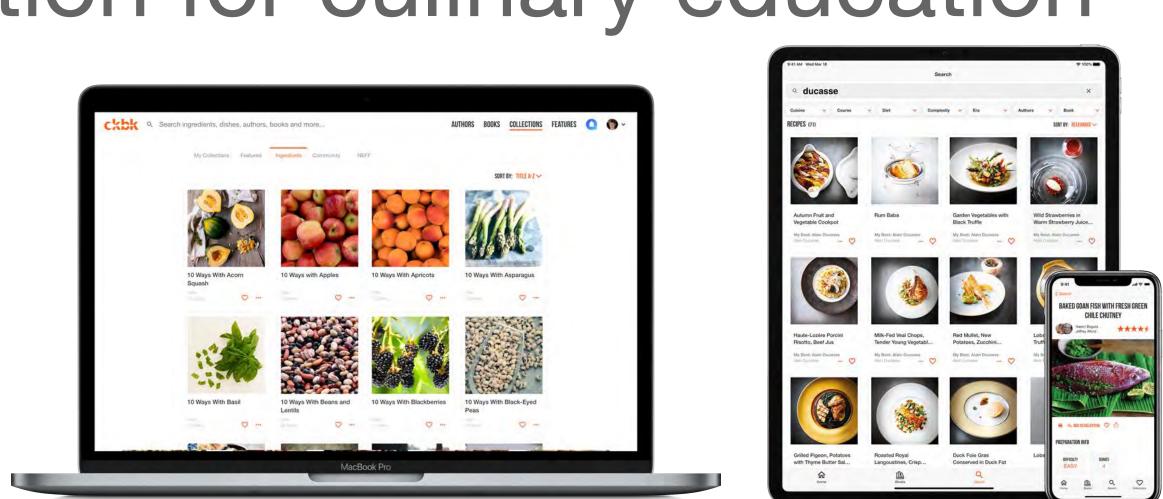
### The ultimate digital subscription for culinary education

- More than 700 cookbooks online 120,000+ recipes
- Search and filter by diet, complexity or cuisine
- Wide range of professional and reference content
- Create personal collections and add private notes
- Browse bookshelves organised by category
- Swipe-to-browse through each book
- Accessible via web or mobile app

### **Personal subscriptions**

- Free Membership (3 recipes per month) •
- Premium Membership (unlimited access) £4.99 monthly / £39.99 annual







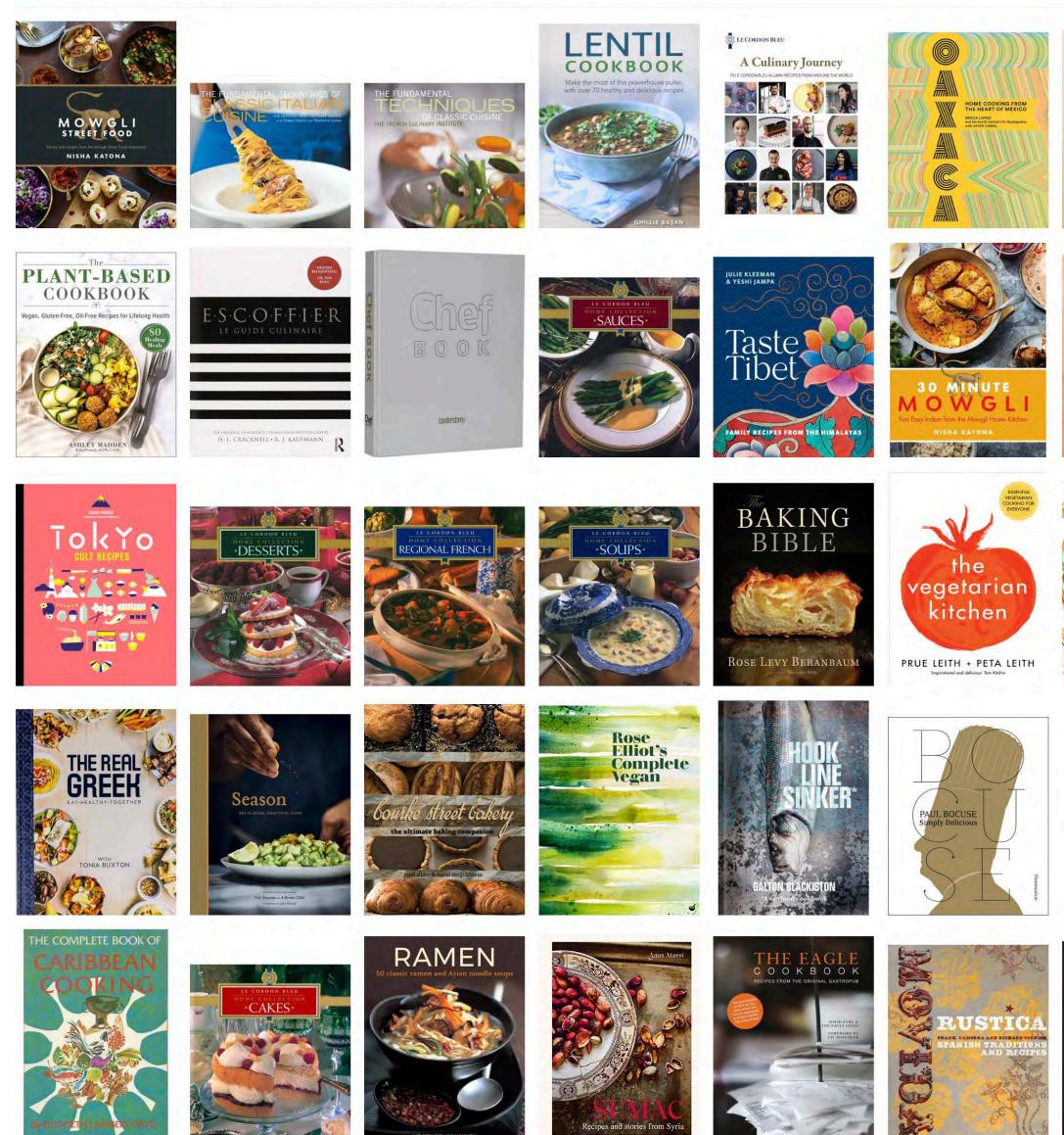
### **Educational subscriptions**

Contact <a href="mailto:education@ckbk.com">education@ckbk.com</a>



### Popular titles on ckbk

CKbk Q Search ingredients, dishes, authors, books and more...





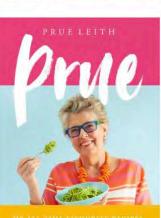
### AUTHORS BOOKS FEATURES COLLECTIONS

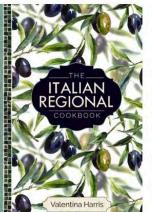
JAPANESE FOOD MADE EASY 簡単に作れる日本1 ECHNIQU Umami THE FIFTH TASTE CULT RECIPES MOVIDA VEGETABLES SAUCES ING DOWNTON ABBEY COOKBOOK JAMES PE int DANIEL GALMICHE ANN REARDON 1 FROM DESSERTS FRENCH CRAZY SWEET SCRATCH CREATIONS ESSENTIAL REFERENC IIIUULIIIL COOKBOOK HEART OF FRENCH HOME COOKIN MICHAEL RUHLMAN ELIZABETH SCHNEIDER NEW YORK Cult Recipes Caribbean FRANCE

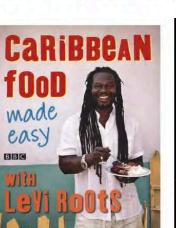


















# ckbk for culinary education

- Curated international selection of top cookbooks providing trusted content across cultures and eras
- Extensive range of professional cookbooks
- Detailed, authoritative reference information on ingredients, cooking styles, diets,  $\bullet$ international cuisines
- Dozens of historic cookbooks plus additional titles focused on Food History
- Nutritional search filters ullet
- Nutritional information on all recipes (coming soon)
- ckbk can be used by faculty for curriculum development and by students to support their own project work
- In addition to all these academic benefits, ckbk also offers staff and students a wonderful  $\bullet$ resource to support their own extra-curricular food exploration!



### Flexible institutional access

- IP-based access allows onsite, VPN or proxy-based access to ckbk
- Full support for EZProxy
- Optional login (via private landing page) allows users to create personal collections/ reviews/private notes



### ckbk is popular with both professionals and consumers

### < Back

### **Ratings and Reviews**

out of 5



Great! \*\*\*\*\*

21d ago thelittlecaesar

Really useful app! I'm a keen cook but don't my cookbooks with me as I'm working abroad. Saves all the trouble of wading through them or trawling the internet, too!

Fantastic app, all in 1 place, and 10mo ago accessible too for blind users...

\*\*\*\*\*

monkey mummy 3

I've been delighted, to see this new App: very easy to use, with a screen reader too, if you're after a great app to aid you whilst cooking, look no further!

### Incredible Resource \*\*\*\*\*

12d ago Skan'nGoNuttz

On a lark, I did the free trial, knowing I wouldn't spend the money on a subscription. 2 weeks later I had greatly broadened both my culinary knowledge and skills. I use it daily and would not be without access to this incredible resource.

### Rebecca McLeod \*\*\*\*\*

11mo ago BeccsTable

Love it. Brilliant app for searching recipe and technique cookbooks. An online way to flip through pages of great recipe books to help you decide which to purchase for your home resource library.

### No-risk recipes! \*\*\*\*\*

1mo ago ivyT.

Unlike the suggestions that google gives you when you want to find something to do with an odd cut of meat or a random selection of ingredients, CKBK suggests recipes that you can trust, from renowned books written by the worlds top cookery writers. Highly recommended.

### **Good resource** \*\*\*\*\*

2mo ago sailorgypsy

Love this app, lots of access to cookbooks that are old or difficult to get hold of. Easy to navigate around through the search engine and fun to browse.

### Fabulous and really useful \*\*\*\*\*

1y ago Ellainstia

Yep, cannot recommend this app enough. As an inveterate cookbook hoarder with limited space this is an absolute godsend. I think I've used it every day since I got it. Brilliant!

The iTunes for Cookbooks...

3mo ago

15.15 \*\*\*\*\*

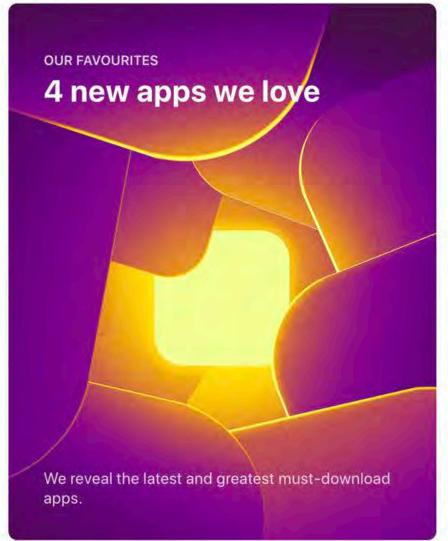
Saisei\_san

Any cook's dream of an app!

### The best ! \*\*\*\*\*

3mo ago c1c2s

One of my most used apps, and one I enjoy using ! Easy, practical and not least quite exciting when searching for recipes. I love it so much that I have given subscription for friends



### Ckbk

Love to cook? Ckbk is the ultimate recipe app, bringing together hundreds of cookbooks and recipes as part of its subscription. Whether you're looking for classic recipes from Bake Off star Prue Leith, or tips on mastering the finest French cuisine from Paul Bocuse, the app covers all eras and tastes.



ckbk - great cookbooks online 100,000+ trusted recipes

VIEW

### Testimonials

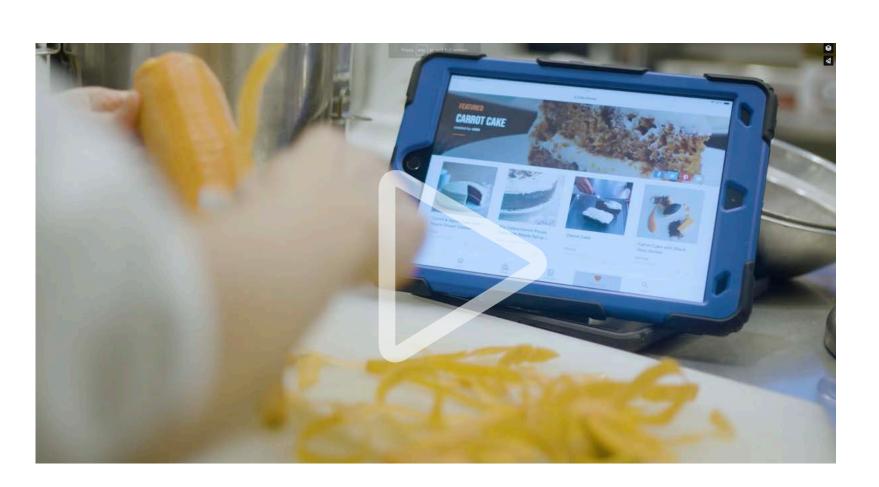


"The most important thing about CKBK for me is the quality of the information, knowing that the recipes you're finding are vetted and tested. It's information you can trust." Joshua Resnick | ICE Chef-instructor, Culinary Arts

"What I love about CKBK is how easy and simple it is to search by recipe, by chef or by ingredient. For reference, recipes or just plain browsing, you can easily find something you're in the mood for!" Jürgen David | ICE Director of Pastry Research & Development



"Rather than fishing through my cookbook collection, I can type in 'Alaskan halibut' and find the recipe I need from several reputable sources." **Roger Sitrin** | ICE Lead Recreational Chef Instructor



### Watch the ICE/ckbk video

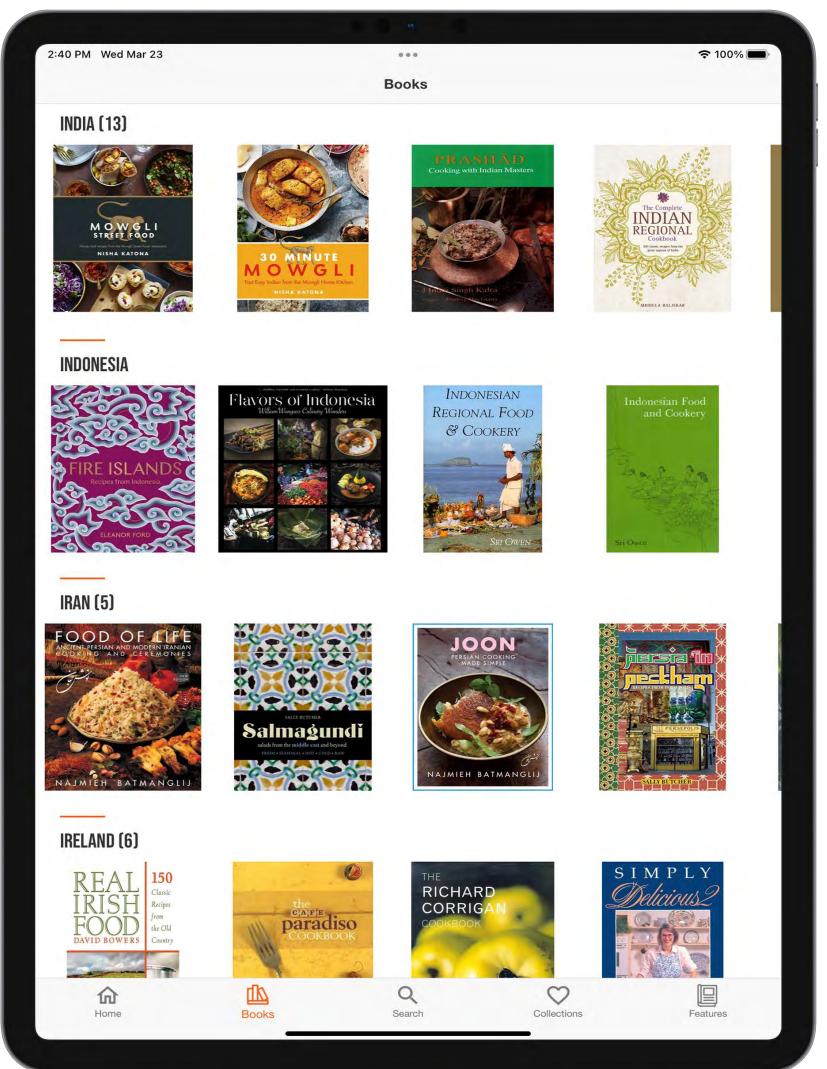


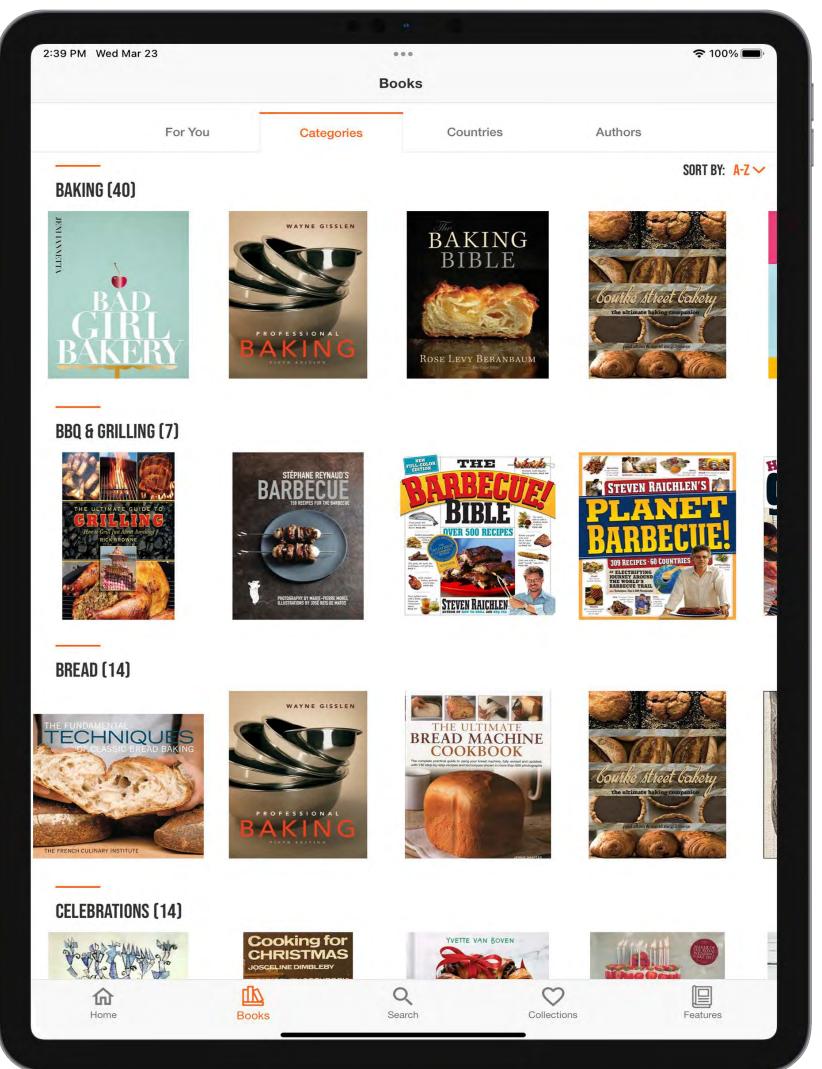


### ckbk features



# Browse bookshelves by country and category

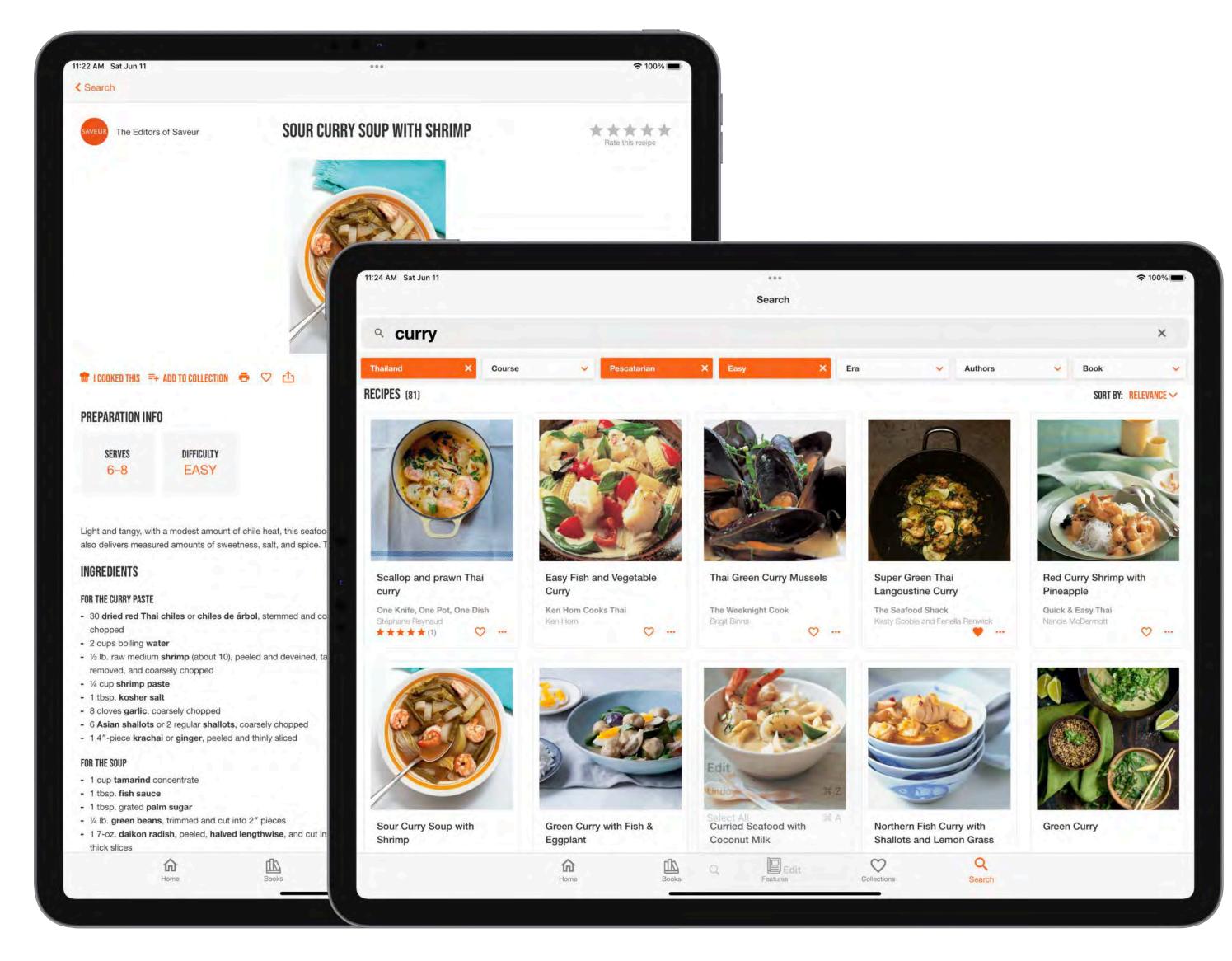






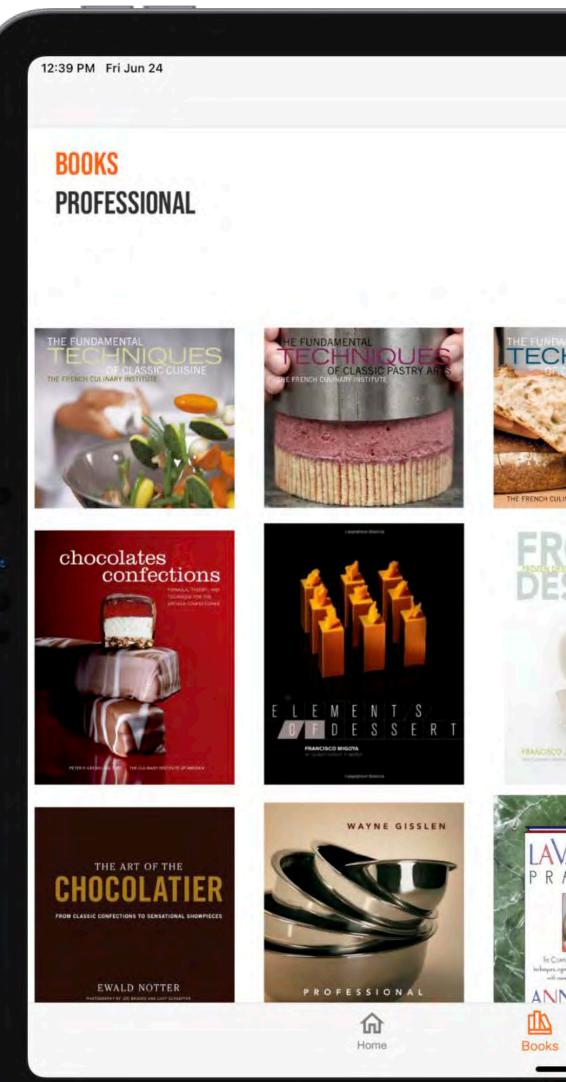


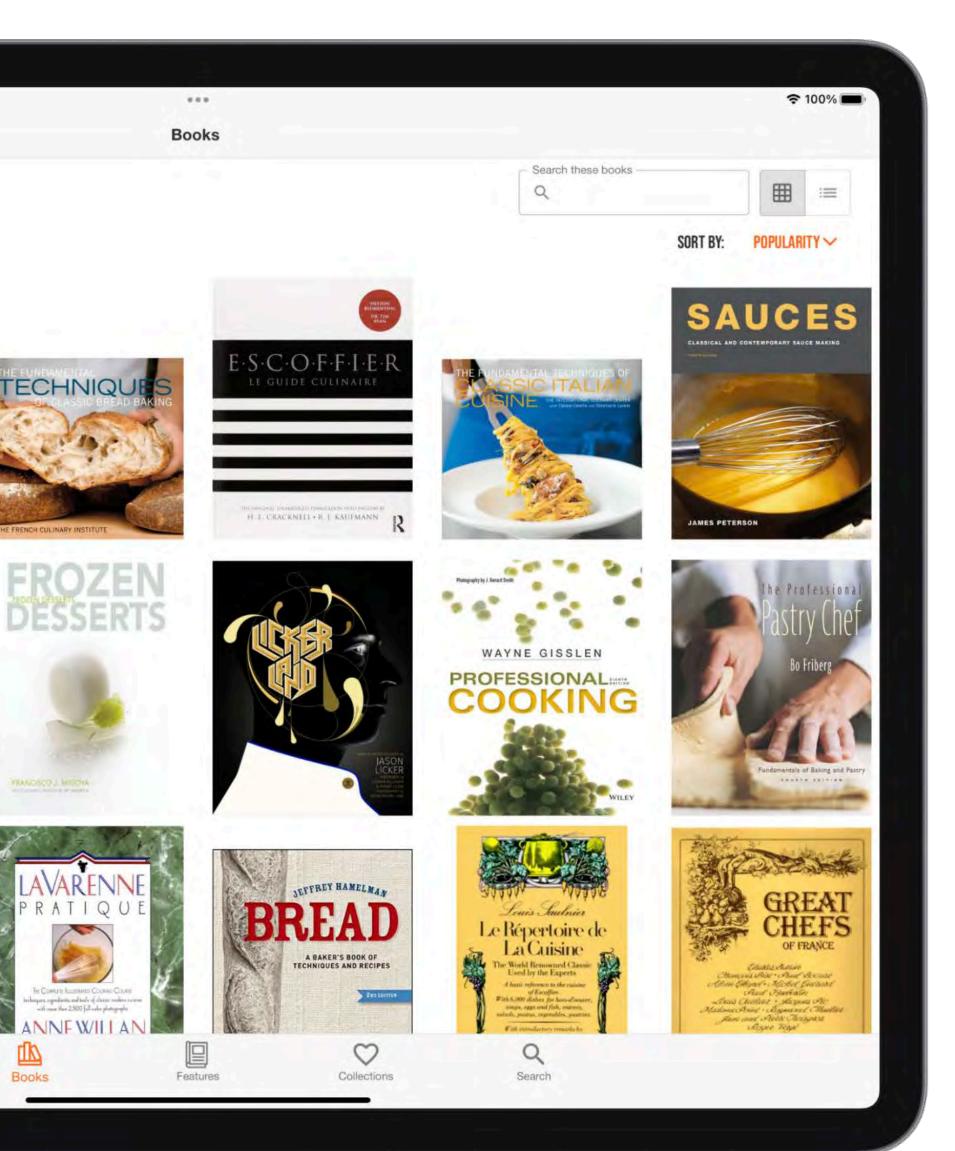
### Powerful search filters by diet, national cuisine, etc...





### Extensive range of professional titles



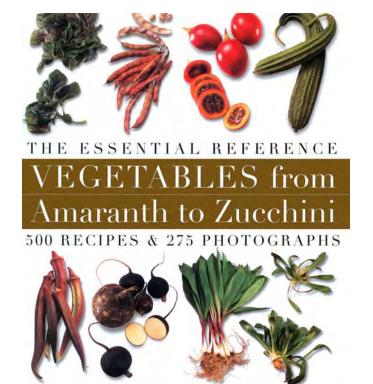


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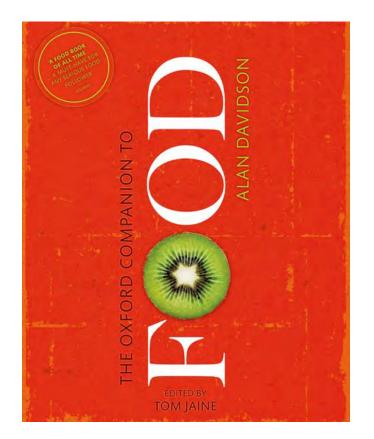
Ckb

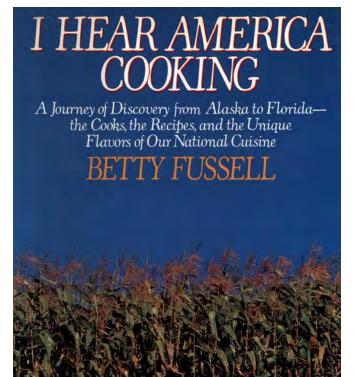


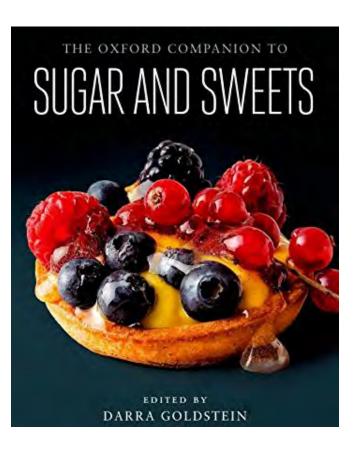
# Not just recipes, but reference content too

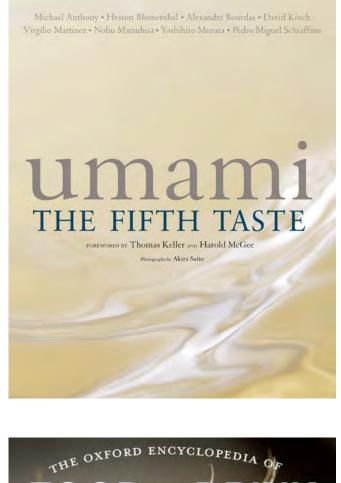


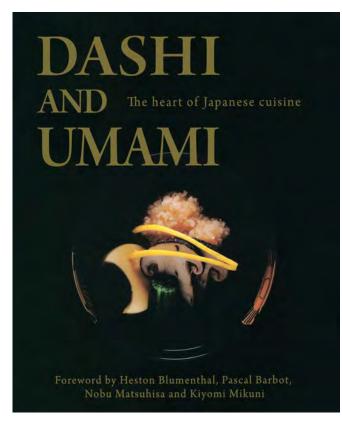
ELIZABETH SCHNEIDER

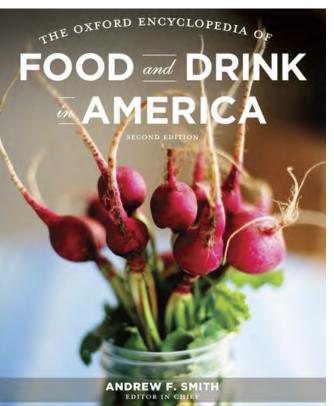


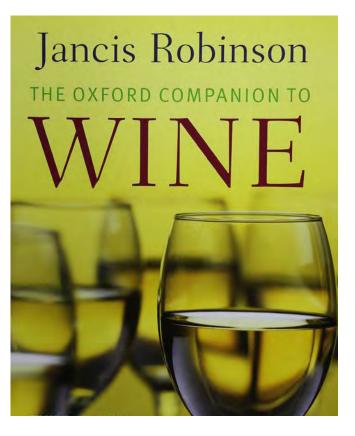








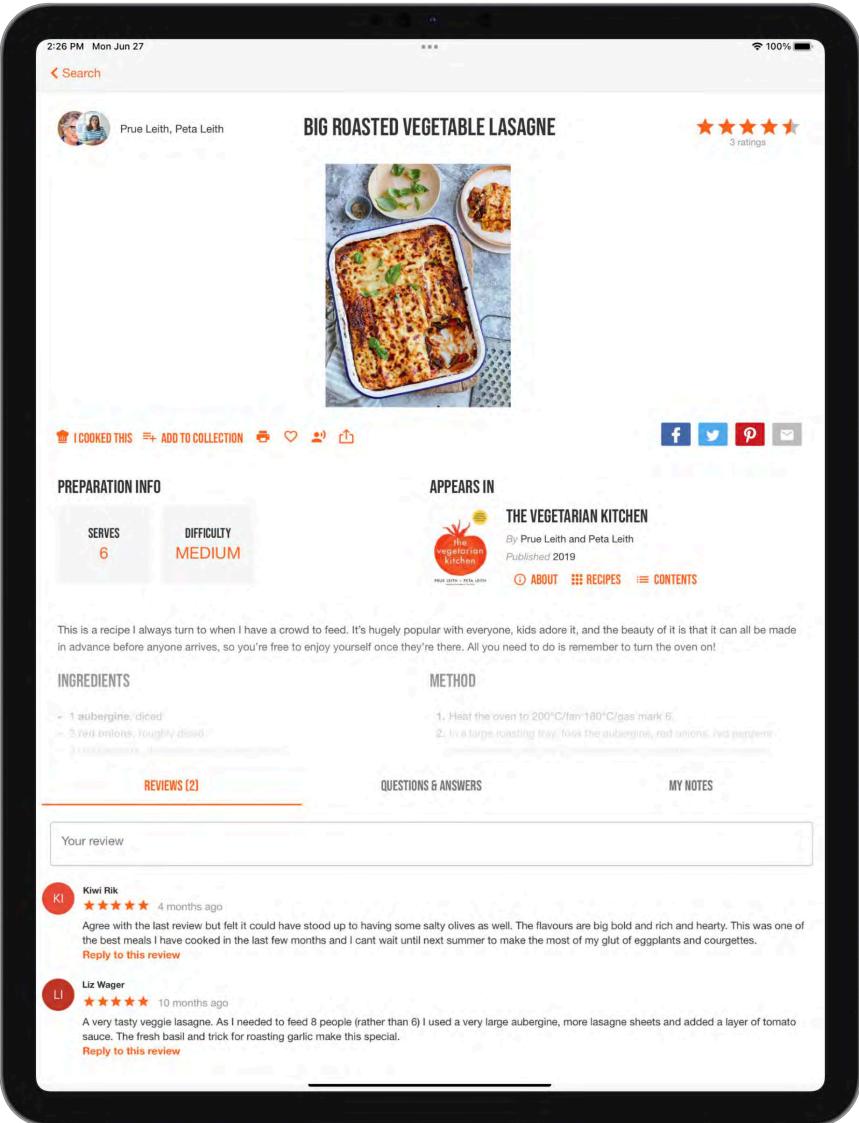








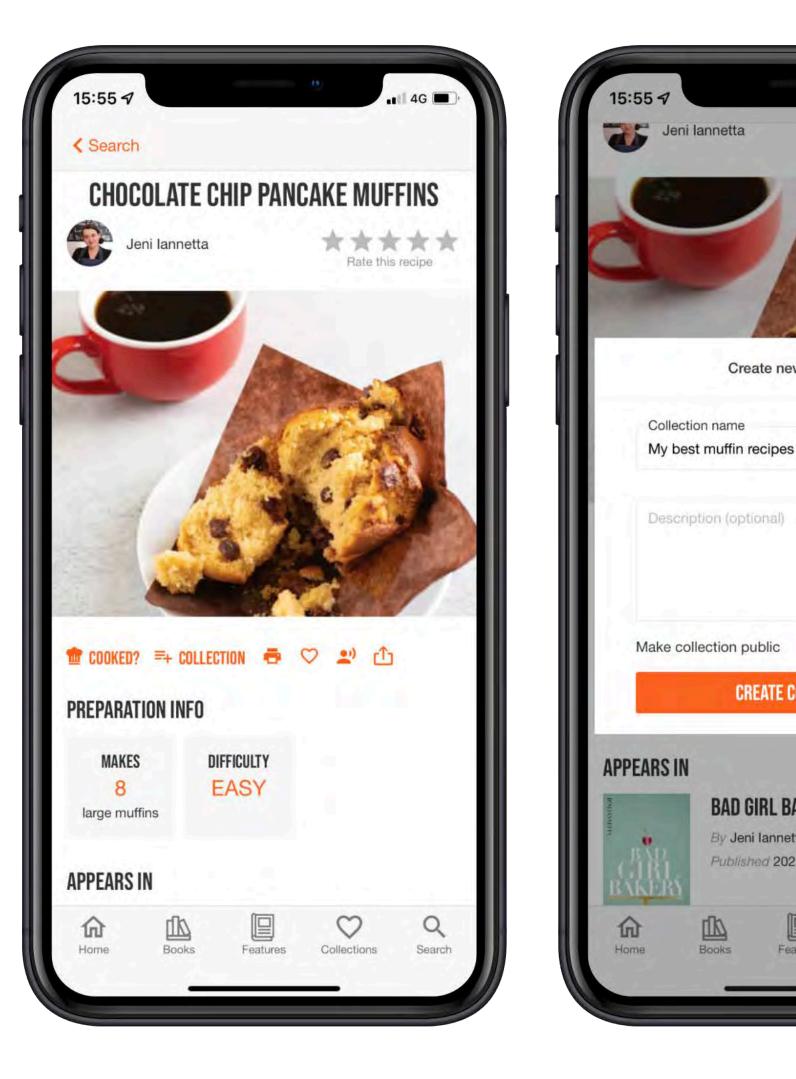
### Add reviews, questions, private notes

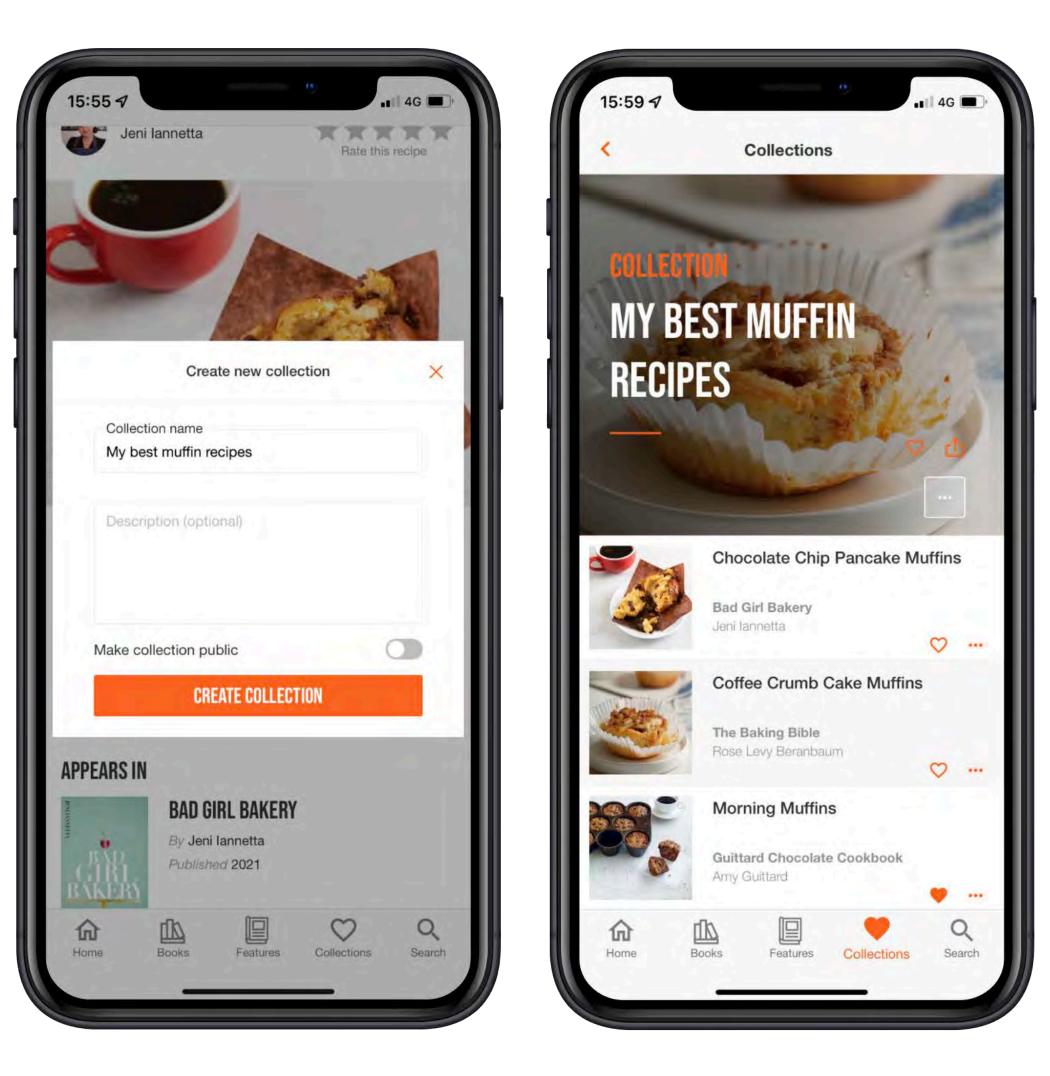


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# Create personal collections (recipe playlists)







# Educational Pricing (with 20% CTH discount)

CTH accredited centres can claim a 20% discount on ckbk annual ckbk Premium Membership subscriptions. This offer must be claimed by September 1st 2023. Please contact <u>education@ckbk.com</u> to find out more.

Staff and students with access	Annual cost / person	Example total number of staff/ students	Example total cost	After CTH 20% discount
10-25	£20.00	20	£400	£320
25-50	£17.50	40	£700	£560
50-100	£15.00	80	£1,200	£960
100-200	£12.50	150	£1,875	£1,500
200-500	£10.00	250	£2,500	£2,000

