

Nadith Kawshalya
Business Manager
Confederation of Tourism and
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37 Duke Street
LONDON W1U 1LN

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REF: CTH PROGRESSION

Dear Nadith

IMI International Management Institute Switzerland (IMI) has reviewed the Confederation of Tourism and Hospitality (CTH) Level 3, 4 and 5 Diplomas and we are pleased to inform you that students who successfully complete the programmes outlined in the table below are eligible to apply for direct entry to the appropriate corresponding courses in IMI, Switzerland.

CTH Programme	IMI Programme
Level 3 Diploma in Tourism and Hospitality	Direct entry to the following programmes: 1. Diploma in International Hotel and Tourism Management (Students can progress through to the IMI Higher Diploma programmes and the IMI Bachelor of Arts with Honours programmes.) 2. Diploma in International Culinary Arts (Students can progress through to the Higher Diploma in International Culinary Arts and the Bachelor of Arts with Honours in International Culinary Arts.)
Level 4 Diploma in Hospitality Management	Direct entry to the following programmes: 1. Higher Diploma in Hotel Management 2. Higher Diploma in Hotel and Tourism Management (Students can progress through to the IMI Bachelor of Arts with Honours programmes.)
Level 4 Diploma in Tourism Management	Direct entry to the following programmes: 1. Higher Diploma in Tourism Management 2. Higher Diploma in Hotel and Tourism Management (Students can progress through to the IMI Bachelor of Arts with Honours programmes)

Level 5 Diploma in Hospitality Management	Direct entry to the following programmes: 1. Bachelor of Arts with Honours in Hotel Management 2. Bachelor of Arts with Honours in Hotel and Tourism Management
Level 5 Diploma in Tourism Management	Direct entry to the following programmes: 1. Bachelor of Arts with Honours in Tourism Management 2. Bachelor of Arts with Honours in Hotel and Tourism Management

Each applicant will be considered on merit and decisions will be based on individual applications. In addition, applicants will need to demonstrate an ability to study in English through an IELTS score of 5.0 or equivalent for the IMI Diploma Programmes and IELTS score of 5.5 or equivalent for the IMI Higher Diploma and the Bachelor of Arts with Honours Programmes.

IMI has confidence in the quality assurance of CTH, and would suggest both parties meet annually to ensure quality assurance policies and practises in respective institutions are at a standard required to meet the obligations of this agreement. This meeting may be face-to-face if the opportunity presents itself or via Skype call or similar supported by electronic document exchange.

Your publicity must state that these are not guaranteed progression routes and that interested applicants should make individual applications which will be considered on merit. On this basis you are permitted to include details of this arrangement in your promotional and advertising material.

IMI requests that the CTH notify our institute in writing of any changes in the curriculum of the Diplomas listed above, after which time a review of this direct entry offer will occur.

We look forward to receiving applications from students of the Confederation of Tourism and Hospitality to progress to the IMI International Management Institute Switzerland.

Yours sincerely



Prof John Fenby

IMI Dean and Director of Partner Schools